

SCRAPBOOKING BROCHURE

JANUARY 2025



Love
this

BEST
EVER

I love it when Lala and I get together. It doesn't matter if we're on a big adventure or just staying in and talking - we always have the best time!



INSPIRE · CREATE · SHARE





Tones on Tones

We're adding six more colors to our Two-Tone Cardstock line. We love that you get double the color on one sheet of paper! New to Two-Tone Cardstock? Here are some things to love.

White Core

Has a white core that's great for techniques like tearing. Complements our solid-core cardstock.

Two Sided

Two-sided paper with a light side and a dark side of the same color!

Versatile

Gives you more color options and is easy to use with your favorite stamps and tools.

SHOP ALL OUR PRODUCTS ONLINE AT

stampinup.com

12" X 12" (30.5 X 30.5 CM)
TWO-TONE CARDSTOCK
\$10.00 • 12 SHEETS



PETUNIA
POP
166690



BUBBLE
BATH
166676



LOST
LAGOON
166658



OLD
OLIVE
166683



DAFFODIL
DELIGHT
166669



CRUMB
CAKE
166671

Don't forget about these available colors!



GARDEN
GREEN
166665



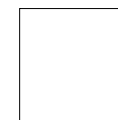
POOL
PARTY
166691



REAL
RED
166696



BASIC
BLACK
166704



WHITE WILLOW
12" X 12" (30.5 X 30.5 CM) CARDSTOCK
166703 | \$10.00 • 12 SHEETS (NOT TWO-TONE)



Flag the ends of paper pieces for a layered look.



Wildflower Celebrations

SCRAPBOOKING WORKSHOP KIT

166623 | \$36.00

Makes three two-page 12" x 12" (30.5 x 30.5 cm) scrapbook spreads. Kit includes one of each item listed below.

STEP-BY-STEP INSTRUCTIONS

DESIGNER SERIES PAPER | 10 sheets

TWO-TONE CARDSTOCK | 4 sheets

WHITE WILLOW CARDSTOCK | 4 sheets

STICKERS AND PRECUT IMAGES | 3 sheets

PHOTO PLACEHOLDERS

Featured Technique

Create flagged ends on paper pieces.

Featured Colors

● Blueberry Bushel ● Old Olive ● Peach Pie
○ Pool Party ○ Pretty in Pink ○ Soft Sea Foam

ADDITIONAL PRODUCTS

(sold separately)

STAMPIN' SEAL

152813 | \$8.00 (AC P. 117)

PAPER TRIMMER

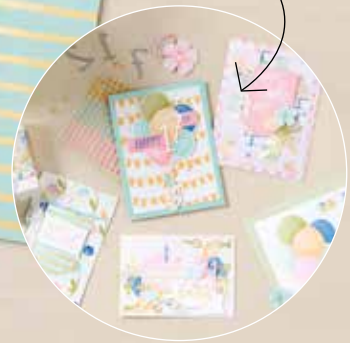
152392 | \$28.00 (AC P. 121)

PAPER SNIPS SCISSORS

103579 | \$12.00 (AC P. 16)



Wildflower Celebrations



These products coordinate with the Wildflower Birthday Suite Collection (JA p. 42)!



[JA P. 43]
BIRTHDAY CELEBRATION DIES
164598 | \$27.00

PRETTY IN PINK

PEACH PIE

OLD OLIVE

SOFT SEA FOAM

POOL PARTY

BLUEBERRY BUSHEL



WILDFLOWER CELEBRATIONS STAMP SET • 166624 | \$20.00

7 photopolymer stamps.



**WILDFLOWER CELEBRATIONS 12" X 12" (30.5 X 30.5 CM)
TWO-TONE CARDSTOCK • 166627 | \$12.00**

12 sheets: 2 each of Pretty in Pink, Peach Pie, Old Olive, Soft Sea Foam, Pool Party, Blueberry Bushel.



**WILDFLOWER BIRTHDAY 12" X 12" (30.5 X 30.5 CM)
DESIGNER SERIES PAPER & STICKER SHEET • 166620 | \$21.00**

13 sheets: 2 each of 5 double-sided designs, 2 pre-cut sheets, and 1 sticker sheet*. Includes gold foil. Featured colors: Blueberry Bushel, Old Olive, Peach Pie, Pool Party, Pretty in Pink, Soft Sea Foam.



Make softly inked butterflies using a Blending Brush, and the die cut negative as a stencil.



Storybook Life

SCRAPBOOKING WORKSHOP KIT

166634 | \$35.00

Makes three two-page 12" x 12" (30.5 x 30.5 cm) scrapbook spreads. Kit includes one of each item listed below.

STEP-BY-STEP INSTRUCTIONS
DESIGNER SERIES PAPER | 10 sheets
TWO-TONE CARDSTOCK | 7 sheets
WHITE WILLOW CARDSTOCK | 2 sheets
STICKERS AND PRECUT IMAGES | 2 sheets
PHOTO PLACEHOLDERS

Featured Technique

Create a stencil with negative image from a die cut.

Featured Colors

Boho Blue ● Calypso Coral ● Crumb Cake
Lost Lagoon ● Old Olive ● Wild Wheat

ADDITIONAL PRODUCTS

(sold separately)

LOST LAGOON CLASSIC STAMPIN' PAD™
161678 | \$9.00 (AC P. 135)

BLENDING BRUSHES
153611 | \$15.00 (AC P. 124)

STAMPIN' SEAL
152813 | \$8.00 (AC P. 117)

PAPER TRIMMER
152392 | \$28.00 (AC P. 121)

PAPER SNIPS SCISSORS
103579 | \$12.00 (AC P. 16)



Storybook Life



These products coordinate with the Storybook Moments Suite Collection (JA p. 23)!

CALYPSO CORAL

WILD WHEAT

OLD OLIVE

LOST LAGOON

BOHO BLUE

CRUMB CAKE



STORYBOOK LIFE STAMP SET • 166635 | \$20.00
7 photopolymer stamps • EN FR



STORYBOOK LIFE 12" X 12" (30.5 X 30.5 CM)
TWO-TONE CARDSTOCK • 166637 | \$12.00
12 sheets: 2 each of Calypso Coral, Wild Wheat, Old Olive, Lost Lagoon, Boho Blue, Crumb Cake.



STORYBOOK LIFE 12" X 12" (30.5 X 30.5 CM)
DESIGNER SERIES PAPER & STICKER SHEET • 166617 | \$21.00
13 sheets: 2 each of 5 double-sided designs, 2 precut sheets, and 1 sticker sheet*.
Featured colors: Boho Blue, Calypso Coral, Crumb Cake, Lost Lagoon, Old Olive, Wild Wheat.

bee-utiful life



Draw dotted lines behind the bees with a Stampin' Write™ Marker to make buzzworthy trails.



BEE HAPPY



all the buzz

With love and the help of my Stampin' Up! friends, I've created a beautiful scrapbook page for my daughter's birthday. The photos are so precious and I love how they all came together. Thank you for making this so easy!

Thank you
2024

Meant to Bee

SCRAPBOOKING WORKSHOP KIT

166622 | \$33.00

Makes three two-page 12" x 12" (30.5 x 30.5 cm) scrapbook spreads. Kit includes one of each item listed below.

STEP-BY-STEP INSTRUCTIONS

DESIGNER SERIES PAPER | 9 sheets

TWO-TONE CARDSTOCK | 6 sheets

WHITE WILLOW CARDSTOCK | 2 sheets

STICKERS AND PRECUT IMAGES | 2 sheets

PHOTO PLACEHOLDERS

Featured Technique

Add details with Stampin' Write Markers.

Featured Colors

- Basic Black ○ Bubble Bath ● Daffodil Delight
- Old Olive ● Petunia Pop ○ Pool Party



ADDITIONAL PRODUCTS

(sold separately)

2024-2026 STAMPIN' WRITE MARKER ASSORTMENT
163829 | \$17.50 (AC P. 139)

STAMPIN' SEAL
152813 | \$8.00 (AC P. 117)

PAPER TRIMMER
152392 | \$28.00 (AC P. 121)

PAPER SNIPS SCISSORS
103579 | \$12.00 (AC P. 16)



Meant to Bee



DAFFODIL DELIGHT

OLD OLIVE

POOL PARTY

PETUNIA POP

BUBBLE BATH

BASIC BLACK



MEANT TO BEE STAMP SET • 166583 | \$20.00
18 photopolymer stamps.



MEANT TO BEE DIES • 166582 | \$35.00
24 dies. Largest die: 5" x 4-3/8" (12.7 x 11.1 cm).

167243 | \$55.00 \$49.50
Stamp Set + Dies

10%
BUNDLED SAVINGS



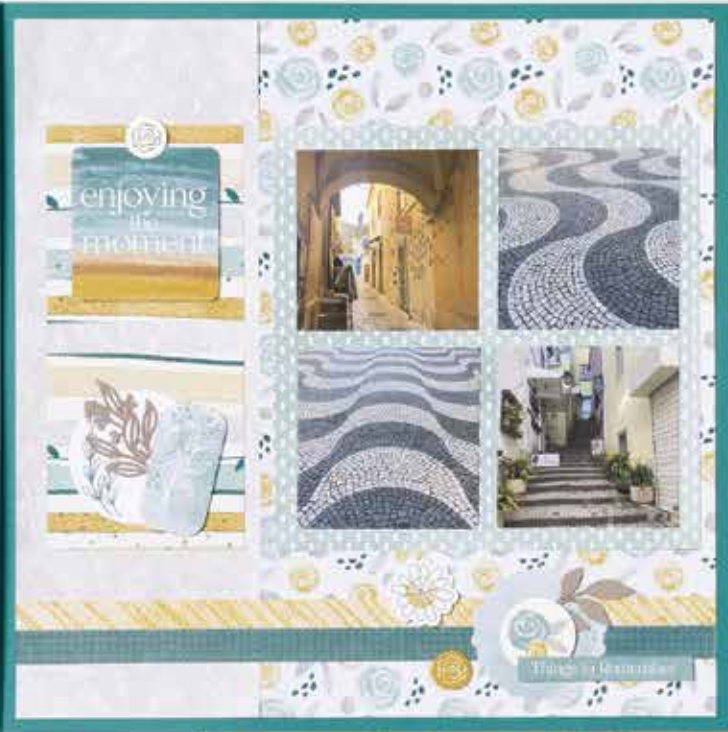
CUTE AS CAN BEE DESIGNER SERIES PAPER
(shown below) & **STICKER SHEET • 166618 | \$17.00**
13 sheets: 2 each of 6 double-sided designs and 1 sticker sheet*.



MEANT TO BEE 12" X 12" (30.5 X 30.5 CM)
TWO-TONE CARDSTOCK • 166626 | \$12.00
12 sheets: Old Olive (2), Pool Party (2),
Petunia Pop (4), Bubble Bath (4).



CUTE AS CAN BEE 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER • 166621 | \$12.00
12 sheets: 2 each of 6 double-sided designs*.
Featured colors: Basic Black, Bubble Bath, Daffodil Delight, Old Olive, Petunia Pop, Pool Party.



Add color to precut pieces with ink and a Blending Brush.



Everyday You & Me

SCRAPBOOKING WORKSHOP KIT

166628 | \$40.00

Makes three two-page 12" x 12" (30.5 x 30.5 cm) scrapbook spreads. Kit includes one of each item listed below.

STEP-BY-STEP INSTRUCTIONS
DESIGNER SERIES PAPER | 10 sheets
TWO-TONE CARDSTOCK | 6 sheets
STICKERS AND PRECUT IMAGES | 4 sheets
PHOTO PLACEHOLDERS

Featured Technique

Add color with Blending Brushes.

Featured Colors

○ Gray Granite ● Lost Lagoon ● Mossy Meadow
 ● Pecan Pie ● Pretty Peacock ● Wild Wheat ○ Very Vanilla



ADDITIONAL PRODUCTS

(sold separately)

PECAN PIE CLASSIC STAMPIN' PAD
 161665 | \$9.00 (AC P. 138)

BASIC BLACK STAMPIN' WRITE MARKER
 162481 | \$3.50 (AC P. 139)

BLENDING BRUSHES
 153611 | \$15.00 (AC P. 124)

STAMPIN' SEAL
 152813 | \$8.00 (AC P. 117)

PAPER TRIMMER
 152392 | \$28.00 (AC P. 121)

PAPER SNIPS SCISSORS
 103579 | \$12.00 (AC P. 16)



Everyday You & Me



PECAN PIE

MOSSY MEADOW

PRETTY PEACOCK

LOST LAGOON

VERY VANILLA

GRAY GRANITE



EVERYDAY YOU & ME STAMP SET • 166629 | \$24.00
17 photopolymer stamps • EN FR



EVERYDAY YOU & ME DIES • 166633 | \$24.00
9 dies. Largest die: 1-1/2" x 1-1/2" (3.8 x 3.8 cm).

167240 | \$48.00 \$43.00
Stamp Set + Dies • EN FR

10%
BUNDLED SAVINGS



EVERYDAY HAPPINESS DESIGNER SERIES PAPER
(shown below) & STICKER SHEET • 166619 | \$17.00
13 sheets: 4 each of 3 double-sided designs and 1 sticker sheet*.

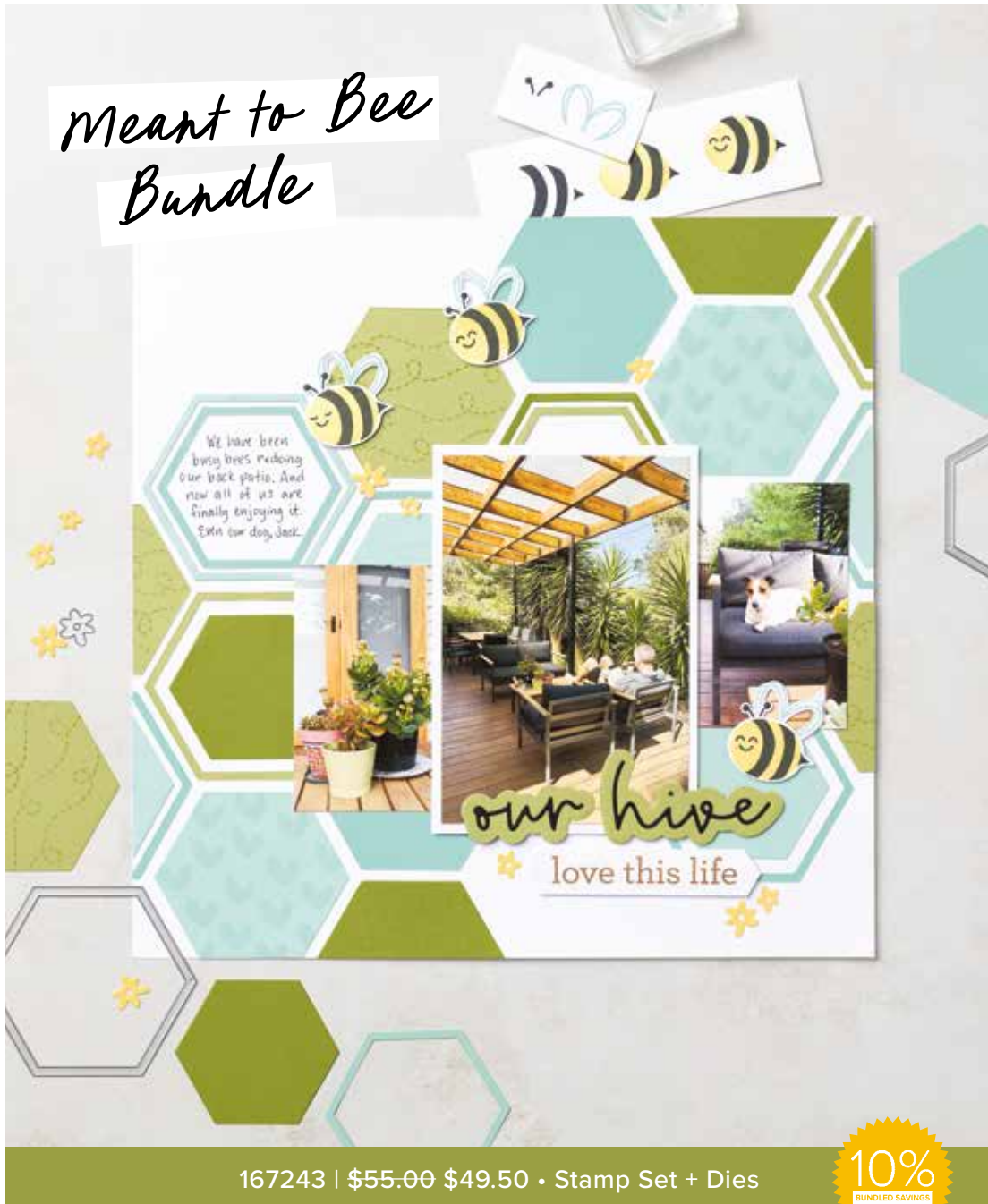


EVERYDAY YOU & ME 12" X 12" (30.5 X 30.5 CM)
TWO-TONE CARDSTOCK • 166631 | \$12.00
12 sheets: 2 each of Pecan Pie, Mossy Meadow, Pretty Peacock, Lost Lagoon, Very Vanilla, Gray Granite.



EVERYDAY HAPPINESS 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER • 166632 | \$12.50
12 sheets: 4 each of 3 double-sided designs*.
Featured colors: Gray Granite, Lost Lagoon, Mossy Meadow, Pretty Peacock, Very Vanilla, Wild Wheat.

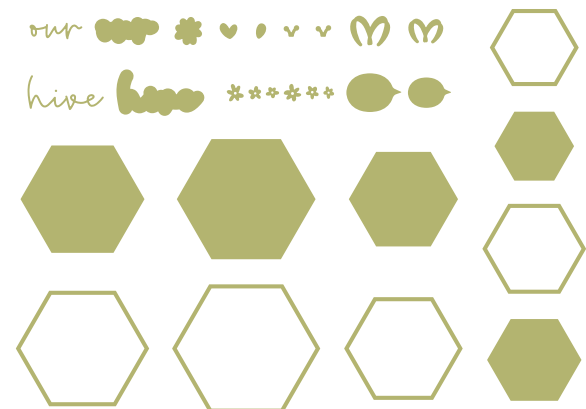
Meant to Bee Bundle



167243 | \$55.00 \$49.50 • Stamp Set + Dies



MEANT TO BEE STAMP SET • 166583 | \$20.00
18 photopolymer stamps.



MEANT TO BEE DIES • 166582 | \$35.00
24 dies. Largest die: 5" x 4-3/8" (12.7 x 11.1 cm).

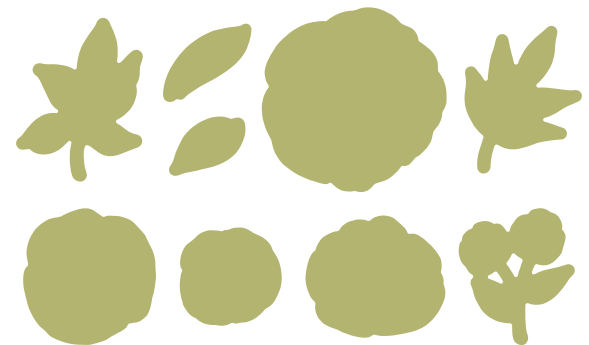
Everyday You & Me Bundle



167240 | \$48.00 \$43.00 • Stamp Set + Dies • EN FR



EVERYDAY YOU & ME STAMP SET • 166629 | \$24.00
17 photopolymer stamps • EN FR



EVERYDAY YOU & ME DIES • 166633 | \$24.00
9 dies. Largest die: 1-1/2" x 1-1/2" (3.8 x 3.8 cm).

New to Flip Flaps™?

Flip Flaps are a fun, self-adhesive twist on sleeves!
Here's what they can do.

Interactive

Engage with your scrapbooks and make a peek-a-boo game or hide something underneath for a special reveal.

Say More

Don't stop the story if there's more to say. Flip Flaps offer more space for photos and journaling.

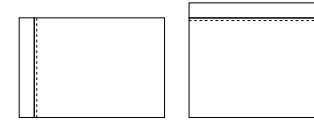
Variety

Flip Flaps come in multiple sizes and orientations for interactive options.

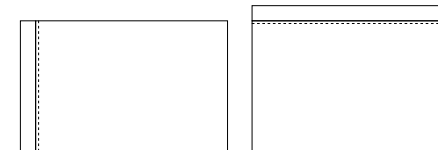
SHOP ALL OUR PRODUCTS ONLINE AT

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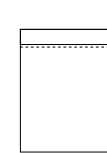
Flip Flaps



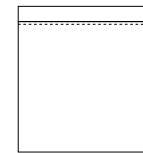
3" X 4" (7.6 X 10.2 CM) FLIP FLAPS • 166513 | \$6.50
12 sleeves. 6 each of portrait and landscape.



4" X 6" (10.2 X 15.2 CM) FLIP FLAPS • 166511 | \$7.50
12 sleeves. 6 each of portrait and landscape.

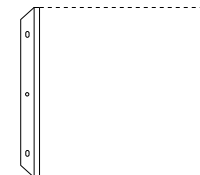


3" X 3" (7.6 X 7.6 CM) FLIP FLAPS
166514 | \$6.50
12 sleeves.

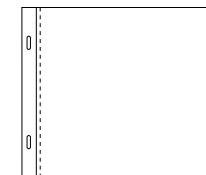


4" X 4" (10.2 X 10.2 CM) FLIP FLAPS
166512 | \$6.50
12 sleeves.

Memory Protectors



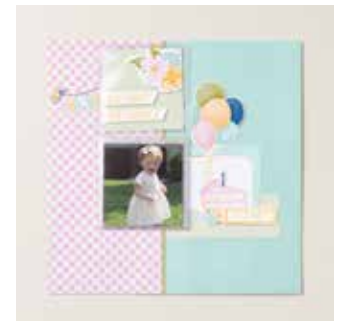
12" X 12" (30.5 X 30.5 CM) TOP-LOAD MEMORY PROTECTORS™ VALUE PACK
166504 | \$30.00
25 page protectors.
Compatible with D-ring and post albums.



12" X 12" (30.5 X 30.5 CM) STRAP SIDE-LOAD MEMORY PROTECTORS
166505 | \$14.00
10 page protectors.



Scan this QR code to see Flip Flaps in action.





CONTACT ME FOR MORE INFORMATION

For specific details regarding proprietary, delivery, product guarantees, exchanges, and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at stampinup.com/orders-exchanges. Prices are subject to change. Shipping and handling is an additional charge—current rates can be found on the Stampin' Up! website at stampinup.com/shipping. CTMH, Co. trademarks used throughout this January 2025 Product Release are used under license for use by Stampin' Up! Inc. Inspire. Create. Share., Stampin' Pad, Stampin' Up! and the Stampin' Up! box logo, and Stampin' Write are registered trademarks of Stampin' Up! Inc.

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Riverton, UT 84065

Talk to your demonstrator*

**If you don't have a demonstrator, find one on stampinup.com with the Find a Demonstrator tool!*



UNITED STATES



STAMPINUP.COM • 1-800-STAMP-UP

*BROCHURE SALES PERIOD BEGINS: January 7, 2025
Product quantities may be limited.*